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**Introductory Thread**

American consumers and businesses are forced to navigate a state-by-state patchwork of privacy laws that causes confusion, increases costs, and strain small businesses that are already struggling amid record inflation and the pandemic. #UnitedForPrivacy (1/3)

That's why, as Congress debates federal policy in 2022, a diverse coalition of business leaders are #UnitedForPrivacy and calling on elected leaders to pass a bipartisan national privacy standard. (2/3)

A national privacy law that will protect consumers no matter where they live and provide businesses with certainty about their responsibilities. 📈 Learn more about the #UnitedForPrivacy campaign here: [\[LINK\]](#) (3/3)

A state-by-state privacy patchwork will cost consumers, small businesses, and our economy — undermining innovation and hurting America's ability to compete in the global economy. Congress needs to pass a national privacy law! We are #UnitedForPrivacy.

[GRAPHIC]

Forcing businesses and entrepreneurs to comply with 50 different sets of data privacy regulations would cost thousands of \$\$\$ that could be used for R&D, innovation, and job creation. Our elected officials need to act now! #UnitedForPrivacy

[GRAPHIC]

*\*\*\*Tag local district and state elected officials if characters allow\*\*\**

Small and medium-sized businesses across America are #UnitedForPrivacy and calling on Washington to end the privacy patchwork. A national privacy law would protect consumer data privacy and prevent businesses from facing higher costs.

[GRAPHIC]

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Businesses across America have to navigate a state-by-state patchwork of data privacy regulations which confuses consumers, stifles innovation, and makes it harder for job creators to succeed.

That's why, as Congress debates federal tech policy in 2022, we're proud to join a diverse

coalition of business leaders who are #UnitedForPrivacy.

Together, we're calling on our elected leaders to pass a national privacy law that protects consumers and strengthens business, allowing America's economy to grow. Learn more about our efforts here: [\[LINK\]](#)

Our elected leaders need to understand that forcing small businesses to comply with 50 different sets of data privacy standards would cost \$\$\$ that could be used for R&D, manufacturing, and job creation.

That's why we're standing with a diverse coalition of business leaders who are #UnitedForPrivacy. Let's pass a national privacy law to end the privacy patchwork and protect consumers, cut costs for small businesses, and ensure America's competitive advantage.

[GRAPHIC]

A state-by-state privacy patchwork will cost consumers, small and medium-sized businesses, and our economy — undermining innovation and hurting America's ability to compete in the global economy. That's why we're asking Congress to pass a national privacy law! We are #UnitedForPrivacy.

[GRAPHIC]

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American consumers and businesses are stuck in a broken system where data privacy laws vary depending on which state you're in, whether you sell products over state lines, or which websites you visit. This state-by-state privacy patchwork creates confusion for consumers and has a chilling effect on every sector of the U.S. economy. That's why we're #UnitedForPrivacy and calling on Congress to pass a national data protection and privacy law. [\[LINK\]](#)

Businesses across America have to navigate a state-by-state patchwork of data privacy regulations which confuses consumers, stifles innovation, and hurts job creation.

That's why, as Congress debates federal policy in 2022, a diverse coalition of business leaders are #UnitedForPrivacy. Together, we're calling on our elected leaders to make passing a federal privacy law a top priority.

[GRAPHIC]

<b>Instagram - <a href="#">Graphics</a></b>	
[GRAPHIC]	Businesses across the country are struggling to create jobs, innovate, and grow due to the state-by-state privacy patchwork. Congress needs to pass a federal privacy law that protects consumers and cuts costs for small businesses! #UnitedForPrivacy
[GRAPHIC]	Together, we're calling on our elected leaders to pass a national privacy law that protects consumers and strengthens business, allowing America's economy to grow. #UnitedForPrivacy

<b>Privacy Video - <a href="#">Download</a></b>	
TWITTER [VIDEO]	The need for a national privacy law has never been greater. Watch as @TechNetUpdate's Carl Holshouser explains how the state-by-state patchwork of privacy bills is confusing consumers and having a chilling effect on our economy. #UnitedForPrivacy
Facebook [VIDEO]	Why do we need a national privacy law? How would a national privacy law help consumers and businesses? What action should Congress take? @TechNet's Carl Holshouser has the answers. Watch as he explains why now is the time to pass federal privacy legislation. #UnitedForPrivacy
LinkedIn [VIDEO]	American consumers want assurances their data and privacy are protected no matter where they live and businesses want certainty about their responsibilities instead of navigating an ever-changing landscape of state-by-state data privacy laws. Watch as @TechNet's @Carl Holshouser explains how we're #UnitedForPrivacy and why now is the time to pass a federal privacy standard:
Instagram [VIDEO]	Why do we need a national privacy law? How would a national privacy law help consumers and businesses? What action should Congress take? #UnitedForPrivacy